

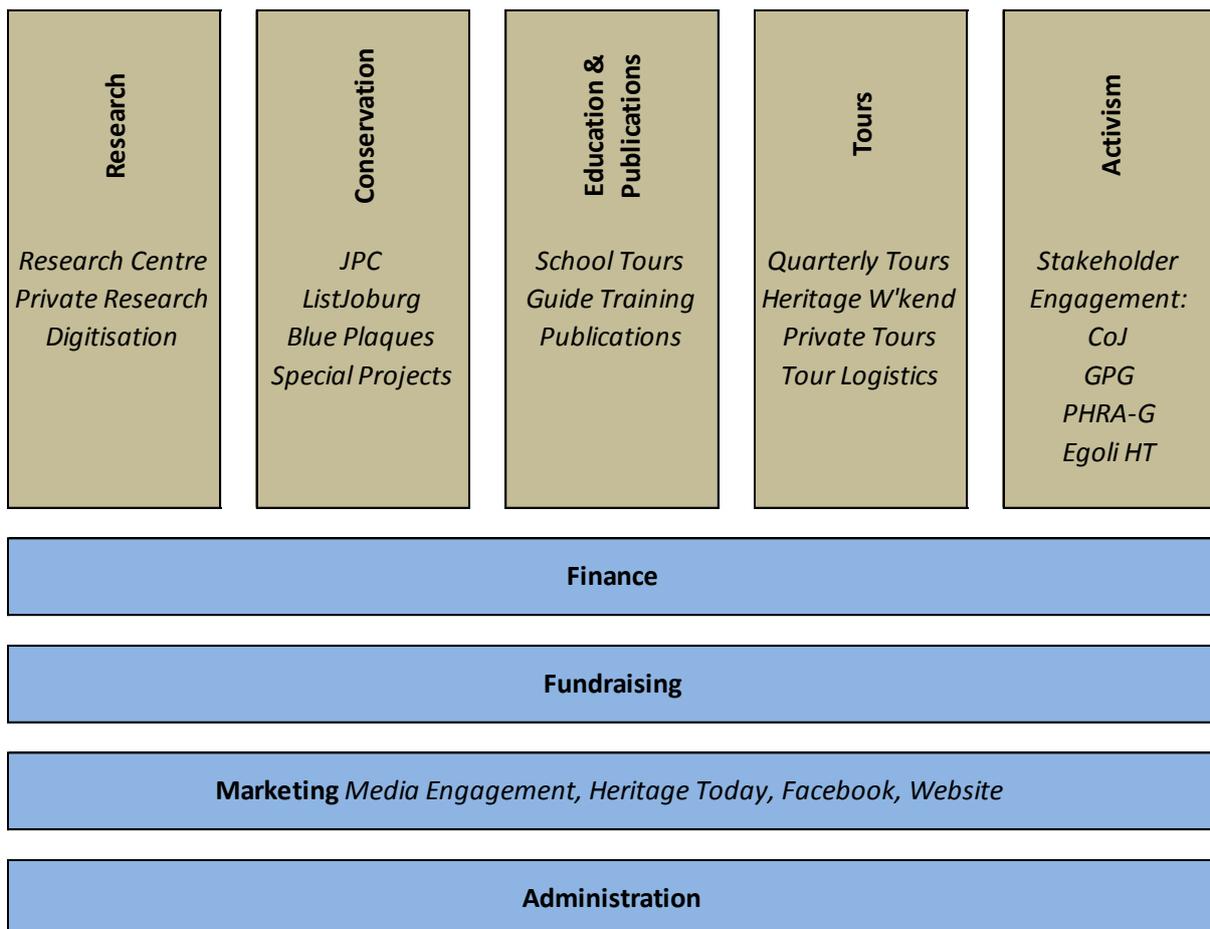
JOHANNESBURG

HERITAGE FOUNDATION

Operational Review for the Year ended 31 March 2017, and Plan and Budget Submission for the Year Ended 31 March 2018

1. Executive Summary

The strategic pillars and support functions of the Johannesburg Heritage Foundation inform the structure of the Operational Review and Plan. They are:



In the coming year, the Johannesburg Heritage Foundation will continue to focus our efforts on volunteer-driven efforts with a significant impact, but low financial investment. Our most important efforts in this respect are:

- Building on our Research capabilities, including our digitisation efforts and work on the Heritage Register.
- Continued archiving of old building plans at Museum Africa.
- Research into the City and older townships, adding important structures to our grading database.
- Continuation of the Joint Plans Committee and Joint Plans Committee East, and the formation of the Joint Plans Committee West.
- Continuation of the quarterly tour programme and annual Heritage Weekend, supported by our tour leader education programme.
- Continued engagement on the Corridors of Freedom heritage initiatives, with a particular focus on the heritage impact of the Special Development Zones.
- A particular focus on heritage related activities at Public institutions, including the Johannesburg Art Gallery, the Gauteng Provincial Legislature, and Museum Africa.

In addition to this will continue our Heritage evangelisation efforts, including:

- Our blue plaque programme.
- Our education programme.
- Restoration of the Friedenskirche windows in Hillbrow.
- Submission of properties for declaration as heritage sites to the Provincial Heritage Resource Agency of Gauteng.
- Engagement with new audiences – Residents' Associations, Churches, and others.
- Marketing on Facebook, Twitter, and other mediums.

This will be achieved at a deficit of R84,790 for the financial year.

2. Operational Review for the Year Ended 31 March 2017

South Africa is in the midst of its bleakest year since the declaration of a State of Emergency in 1986. A sickening sequence of corruption scandals has culminated in the release of the #GuptaLeaks, which detail unprecedented plundering of the National Treasury by a family and the politicians in their service.

There are some in Gauteng who claim our province and its politicians have not been infected by this disease, but a series of heritage scandals that have become public since the political change in Tshwane and Johannesburg suggest otherwise. At best, the destruction of heritage assets at the Pretoria City Hall and the Johannesburg Art Gallery are a result of the incompetence and negligence of municipal officials. At worst, they were vehicles for the siphoning of public funds to politically connected individuals. We await the outcome of investigations to determine which.

How does the Johannesburg Heritage Foundation respond to these circumstances?

The JHF continues to be a beacon of hope in our City, achieving the extraordinary with limited resources, and operating in a manner that is beyond reproach. We will not succumb to this disease.

But we cannot rely on the City and the Province to do the same, as recent circumstances at the Johannesburg Art Gallery have made painfully clear. And we need to enlist a larger audience in our fight to protect heritage resources in our City.

This means that the JHF needs to more actively engage with the City, Province and Civil Society.

2.1. A More Active Engagement with the City and Province

We ended the financial year with four pressing heritage matters that involve Public institutions:

- (1) the destruction of the Johannesburg Art Gallery;
- (2) proposed renovations of the Gauteng Provincial Legislature (the old City Hall);
- (3) a proposal to move forward with the Kopanong Government Precinct; and
- (4) a proposal to turn the Museum Africa building (the 1913 Market Hall) into film studios.

2.1.1. The Johannesburg Art Gallery

The Johannesburg Art Gallery and its surrounding neighbourhood have long been neglected by the City. The fact that the JHF recently had to fight a proposal to turn Joubert Park into a temporary taxi rank provides an insight into the City's disdain for this historic public open space. But the scandalous destruction of JAG that occurred under the watch of the previous MMC sets a new low.

In April 2016 we were alerted to the fact that work undertaken by the Johannesburg Development Agency at the Johannesburg Art Gallery in Joubert Park had had a deleterious impact on the building, and that this could also result in damage to the valuable works of art on display.

We wrote to MMC Greeff expressing our concern that a contractor who was not qualified to perform work on heritage structures was appointed to effect repairs on the building, and that this had resulted in substandard work using unsuitable material. The impact? Significant waterproofing issues, destruction of parquet flooring, and (most disturbingly) the theft of copper sheeting on the roof.

Predictably from MMC Greeff, we received no reply.

The full extent of the tragedy became apparent after the August elections. Tens of millions of Rand had been paid to an unqualified contractor and a bloated professional team, and the damage they had caused would take over R100 million to fix.

We cannot allow this to happen again, and have partnered with the Friends of the Johannesburg Art Gallery to guide the City in its procurement processes and we will also be exercising oversight on all work performed. That civil society has to assume these onerous responsibilities is shameful, but we have lost trust in the City to do its job.

2.1.2. The Gauteng Provincial Legislature

We have had a more constructive engagement with the Gauteng Provincial Legislature (GPL) on the proposed waterproofing and retiling of their roof, though this again is to remedy damage caused by poorly supervised contractors. The details of how huge swathes of historic roof tiles at the old City Hall were removed and not replaced are murky, even to the GPL themselves, but the net effect, again, is water damage to an historic building, though not on the scale of JAG.

We are advising the GPL on the suitability of replacement tiles and other matters, and are hopeful that a positive outcome will be achieved.

2.1.3. Kopanong Government Precinct

Plans for an integrated provincial government precinct that boldly knitted together the buildings that they owned in the CBD were unveiled 15 years ago. The project was controversial, most notably in that it proposed the demolition of ten heritage buildings and the radical alteration of the shape and form of the old Market Square. In a legal action with a number of other interested parties, the then Parktown and Westcliff Heritage Trust successfully appealed the demolition of eight of the buildings.

And then the project went quiet, until last year when we were invited to attend a stakeholder meeting. Gauteng appears to have taken heed of the lessons from their last engagement, and this time appears to be engaging far more sincerely with stakeholders, including the JHF.

To date we have reviewed the General, Architectural and Urban Design guidelines, and believe that these provide an appropriate framework to identify and manage architectural and social history in

the precinct. We are satisfied that significant heritage elements have been identified, and that appropriate controls for their preservation have been included, and that the documents provide a practical and easily understood framework for development of the urban design of the precinct.

Now lies the challenge of ensuring that this good work is not messed up in the execution!

2.1.4. Museum Africa

Flo Bird has led our efforts at Museum Africa, where a lack of funding and criminal negligence by the City has led to the virtual collapse of the institution. Flo's efforts had been paying dividends, so it was a shock to learn that the City is considering a proposal to turn the building into film studios.

We have reminded the City that any changes to the Market Building will be subject to a rigorous heritage process, and that any plans needs to include an appropriate home for the treasures of Museum Africa.

2.2. A More Active Engagement with Civil Society

Johannesburg covers a vast area, and is subject to massive development pressures as the pace of urbanisation accelerates. If it is to stand a chance of identifying and protecting significant heritage resources before they are destroyed, the JHF needs to partner more actively with Civil Society.

Our first success in this has been the establishment of the Joint Plans Committee East (JPCE), which covers suburbs extending from Yeoville to Kensington in the south, and Melrose to Modderfontein in the north. In the short period in which it has been operating, the JPCE has assisted residents' associations and conservancies in protecting valuable built heritage, bringing sanity to the Paterson Park development, saving significant elements of our urban forest, and getting the City to act on illegal churches that are threatening to engulf Yeoville. We are grateful to Dr Alexandra Parker for her able leadership of the JPCE.

We hope that the success of the JPCE will be replicated in the recently established Joint Plans Committee West (JPCW), that under the leadership of JPC veteran Wynand Dreyer will be extending this model to Emmarentia, Melville, Mayfair, Brixton, Fietas and other western suburbs.

We are also building partnerships with organisations that are championing the cause of heritage in their own right, like the Market Theatre Foundation. Under the able leadership of CEO Ismail Mahomed and CFO Christine McDonald, the Market Theatre Foundation has restored the Windybrow to its former glory, and successfully expanded their footprint in Newtown in exciting new buildings that respect the existing heritage fabric. We are very excited to host our AGM at glorious Windybrow!

We have recently co-hosted walks with residents' associations, including the hugely successful tour of the Observatory and surrounds with Urania Village Residents' Association. These events expose a broader audience to the work that we do, and, in the case of Urania Village, also help us to identify where we need to extend our research.

A recent “heritage hike” was conceived at the suggestion of St Stephen’s Anglican Church, and we were able to introduce a large group from St Stephen’s and St Luke’s to the built heritage of Parktown, Westcliff, Parkview and Killarney over a 12km route.

And, finally, we are participating the inaugural #joziwalks programme, conceived by the Johannesburg Development Agency and inspired by Jane Jacobs’ style of urbanism. Our #joziwalk tour covers Louis Botha Avenue and surrounds from Orchards to Maryvale, and aims to (1) give participants a better understanding of local heritage, cultures and art; (2) provides a platform for local communities and organisations get to know and understand each other better, creating opportunities for future collaborative efforts; (3) enhance a blank urban space with art created with local community involvement; (4) document the tour route to creates an opportunity for sustainable tourism in the area; and to (5) foster a greater sense of community ownership of the neighbourhood, leading to better use and management of the area’s public spaces, its streets.

There really is no more exciting time to be involved in heritage in Johannesburg!

Of course, none of this would be possible without the help of our volunteers. Thank you to:

- The Board of Trustees;
- Maggie and Neil Savage for your assistance with SARS and the JHT bequest;
- The Board of Management;
- Our tour guides;
- The volunteer staff of the Research Centre;
- Brenda Adam and the guides of the Education Programme;
- David Forrest of the Guide Training Programme, who also leads our wonderful out of town fund raiser tours;
- Dennis Adams, who runs the Blue Plaque Programme;
- Diana Steele, who runs our Finances;
- Kathy Munro, our Vice Chair, and who leads our publication efforts;
- The chairs of the Joint Plans Committees – William Gaul and Dr Alexandra Parker;
- Dr Neil Viljoen of Northwards;
- Michael Fleming who tirelessly catalogues architectural plans of importance;
- Flo Bird, who runs our Special Projects; and
- Eira Bond, who so ably manages the office.

And of course thank you to our sponsors in kind:

- Our auditors;
- Sunnyside Park Hotel which allows us to park for bus tours;
- GLH who support our architectural drawings collection at Museum Africa;
- Northwards Trust for our office;
- Holy Family College for our Research Centre and for allowing us to host Heritage Weekend there; and
- The Heritage Portal for supporting our tours.

Yours sincerely,

Brett McDougall

3. Financial Review for the Year Ended 31 March 2016

The most exciting news of the past year was the receipt of R1.7 million from the **Johannesburg Heritage Trust**.

The Johannesburg Heritage Trust (JHT) was founded in 2001, with the objective:

“to conserve the architectural, cultural and natural heritage of the City of Johannesburg and its environs for the benefit of the inhabitants of the City and of the nation at large, through the redevelopment and management of specific buildings within the city, and through creating an awareness of the cultural value and heritage in the buildings by means and campaigns and education initiatives to the general public.”

Seed capital in the form of two buildings, 90 and 92 Market Street, was provided to fund the activities of the JHT.

The JHT ceased to operate in a meaningful manner after the two properties were disposed of in 2011, and in March 2016 the JHT resolved to transfer the balance of all remaining funds and assets of the Trust to the JHF, an organisation with the same objectives as the JHT.

The funds awarded to the Johannesburg Heritage Foundation allow us a unique opportunity to sustain our ongoing activities, and to broaden our focus in specific areas.

The JHF, however, wishes to respect the aims of the JHT in the manner in which it allocates funds. To that end, it proposes that funds be allocated to research activities, heritage education, and built heritage conservation.

Furthermore, these activities will be limited to the historic core of the city, as defined by areas declared prior to 1891: Johannesburg, Marshallstown, Ferreirstown, City and Suburban, Doornfontein, New Doornfontein, Braamfontein, Jeppesfontein, Fordsburg, Troyeville, Booyens, Turffontein, Rosettenville, Berea, Yeoville, Bellevue, and Bertrams.

In addition to this historic core, we will also include the historically “non-white” areas of the City, as there is a dearth of research and recognition of built and social history in these suburbs.

Two committees have been formed to manage the JHT bequest: an Investment Committee and Expenditure Committee.

3.1. Analysis of Continuing Income and Expenses for the Year Ended 31 March 2017

	YE Mar '17	YE Mar '16
Income	371 084	279 495
Net Tour Income	161 700	139 905
Fundraiser Tour Income	45 696	16 688
Heritage Weekend Income	44 586	26 117
Research Fees & Grants	18 222	14 560
Publication Income	5 892	6 415
Subscription Income	94 988	75 810
Expenses	281 826	287 096
Bursary	22 000	20 000
Research Centre	54 326	56 325
Office	205 500	210 771
Surplus / Deficit	89 258	(7 601)

We are pleased to report a surplus of R89,258 from continuing activities for the year ended March 2017, compared to a deficit of R7,601 in the prior year. This is a result of a healthy increase in income from Tours and Subscriptions, coupled with good expense control.

3.2. Analysis of Project Income and Expenses for the Year Ended 31 March 2017

	YE Mar '17	YE Mar '16
Plaques - Income	0	19 500
Plaques - Costs	(5 490)	(10 682)
	(5 490)	8 818
Digitisation Grant	343 489	156 511
Digitisation Expenses	(248 352)	(156 511)
	95 137	0
Architectural Legacy Donations	26 130	14 118
Architectural Legacy Programme	(53 161)	(25 392)
	(27 031)	(11 274)
Museum Africa Plan Archiving Donation	47 980	0
Museum Africa Plan Archiving Expenses	(33 420)	(26 790)
	14 560	(26 790)
Education Grants and income	55 195	65 220
Education Programme Expenses	(88 692)	(81 763)
	(33 497)	(16 543)
Restoration Projects Grants	0	116 280
Restoration Projects Expenses	(105 778)	(157 115)
	(105 778)	(40 835)
Total	(62 099)	(86 624)

For the year ended March 2017 we spent a net amount of R62,099 on Projects, compared to R86,624 in the prior year.

Significant expenditure included:

- The Digitisation project: Diana Steele has been very ably leading this effort, which is funded by the Lotto. Two students are employed on a part time basis to assist, and Merle Ruff generously volunteers her time. Thus far 19,613 documents have been digitised, and the index published to our website.
- Joburg 130 and the SS Mendi Centenary: included in the Architectural Legacy Expenditure is an amount of R26, 324 which was incurred commemorating two very important events – the 130th anniversary of Johannesburg’s founding (which was celebrated with dozens of school children, the Mayor and MMC Sifumba at Museum Africa), and the 100th anniversary of the tragedy of the SS Mendi (which was commemorated at a very moving ceremony at the Cenotaph). Two generous donations from members, totalling R11,000, partly funded the Mendi event.
- SS Mendi Memorial: we committed last year to funding the architectural drawings for an extension of the currently rather sad SS Mendi Memorial in Avalon Cemetery, Soweto. To this end we appointed architects Yasmin Mayat and Brendan Hart, and spent R20,353 of a total committed amount of R53,000. The balance will be spent in 2017/18.
- Archiving of Plans at Museum Africa: Joan Campkin continues to generously fund this programme, and this year donated a further R47,980, bring her total donation to almost R160,000. The fruits of the project, which is being led by Mary Boyease, is currently on display at an exhibition at Museum Africa.
- Restoration: this year we spent a total of R105,778 on restoration work at The View in Parktown (R29,184 on repairing the balcony), James Mpanza House in Soweto (R34,490 on mainly electrical repairs), with smaller amounts at Guild Cottage, National Children’s Theatre and Holy Family College.
- Education Programme: Brenda Adam leads our very successful primary schools Heritage Education Programme. Expenses for the past year totalled R88,692, and this was partially funded by self-funded schools (R37,410) and a wonderfully unexpected donation from the FNB JOBURG 10K race (R17,785). Please support this year’s 10K race and mark the JHF as your chosen charity!

4. Plan for the Year Ended 31 March 2018

Our key initiatives in each of our strategic areas are as follows:

Research

Continuing Initiatives:

- I. Building plans catalogued and listed at Museum Africa.
- II. Research into old townships using City of Johannesburg building plans, photographing and grading.
- III. Complete research into buildings in Township Johannesburg north of the Railway Line.
- IV. Facilitation and administration for tour leaders and students.
- V. Research Centre maintenance and accuracy of card catalogue.
- VI. Digitisation of the Research Centre Archives.
- VII. Continued engagement on the Corridors of Freedom heritage initiatives, with a particular focus of the finalisation of the HIAs for the Knowledge Precinct, Brixton, Turffontein-Rosettenville, Orange Grove, Paterson Park (North and South).
- VIII. Input data on all townships that have been recorded and assessed.
- IX. Submissions for the declaration of properties as heritage sites as invited by PHRAG

Conservation

Continuing Initiatives:

- I. Publish Wikipedia articles for Category A buildings.
- II. Continue the Joint Plans Committee.
- III. Strengthen and extend the Joint Plans Committee East.
- IV. Research possible restoration or conservation projects, and opportunities for funding.
- V. Blue Plaques – anticipated up to 10 sites

New Initiatives:

- I. Start a Joint Plans Committee West
- II. Restoration of the Friedenkirche windows in Hillbrow

Education and Publications

Continuing Initiatives:

- I. Programme to improve quality of tours, addressing tour material and tour leader commitment.
- II. Increasing the reach of the schools programme to more paying schools.
- III. Maximizing the amount available from sponsorship of the schools programme by sponsoring the tours and materials but insisting schools pay their own transport costs.

Tours

Continuing Initiatives:

- I. Quarterly tour programme.
- II. Heritage Weekend.
- III. Private tours on request.

Activism

Continuing Initiatives:

- I. Stakeholder engagement meetings at CoJ, PHRA-G, GPG, Egoli to publicise our efforts and to improve our working relationships.
- II. Meeting with the Declarations Committee of PHRA-G.
- III. Special invitations for these organisations to our Heritage Weekend.

New Initiatives:

- I. Supervise all heritage restoration undertaken at the Johannesburg Art Gallery
- II. Supervise all heritage restoration undertaken at the old Johannesburg City Hall
- III. Remain close to the conception and execution of the Kopanong Government Precinct
- IV. Remain to the unfolding proposals for Museum Africa

Finance

Continuing Initiative:

- I. Finalise outstanding PBO, BEE and other relevant procedures and documentation.

Fundraising

Continuing Initiative:

- I. Research more opportunities for funding, and apply for at least three grants.

Marketing

Continuing Initiatives:

- I. Maximise marketing possibilities of all activities and initiatives.
- II. Twitter and Facebook engagement.

New Initiative:

- I. Participate in the Johannesburg Development Agency #joziwalks programme

Administration

Continuing Initiative:

- I. Administration and support provided by Eira Bond.

5. Budget for the Year Ended 31 March 2018

	ACTUAL YE 2017	BUDGET YE 2018	YTD MAY 2017	Explanation
INCOME	371 084	383 991		
Tour Income	251 982	255 988		
Tours - Income	245 242	259 957	39 965	
Tours - Costs	(83 542)	(88 555)	(6 686)	
	161 700	171 402	33 279	Growth by inflation
Fundraiser Tours - Income	183 090		-	
Fundraiser Tours - Costs	(137 394)		0	
	45 696	40 000	0	Tour to Heidelberg and Val
Heritage Weekend - Income	51 127		0	
Heritage Weekend - Costs	(6 541)		0	
	44 586	44 586	0	Unchanged
Publication Income	5 892	8 000		
Publications - Income	44 170		6 410	
Publications - Costs	(38 278)		0	
Subscription Income	94 988	100 687	38 685	Growth by inflation
Research Income	18 222	19 315		Growth by inflation
EXPENSES	283 400	307 084		
Bursary	22 000	30 000	0	Growth to a market related rate
Research Centre	60 000	63 600	(10 233)	Growth by inflation
Office	201 400	213 484	(31 645)	Growth by inflation
NET ONGOING INCOME	87 684	76 907		
PROJECTS	- 12 562	- 161 697		
Plaques	- 5 490	- 24 000		
Plaques - Income	0	20 000	0	
Plaques - Costs	(5 490)	(44 000)	0	At least 7 plaques, with half funded
Digitisation	95 137	- 95 137		
Lotto / Other Funding	343 489	54 863	0	R46k carried forward from Lotto, R55k to be applied for from the JHT
Expenses	(248 352)	(150 000)	(45 600)	R150k required to fund digitisation to end December 2017
Architectural Legacy	- 27 031	-		
Donations	26 130	27 698	6 475	
Expenses	(53 161)	(27 698)	(12 760)	The remainder of the SS Mendi Memorial architecture costs
Museum Africa - Archiving of Plans	14 560	- 42 560		
Funding	47 980	0	0	
Expenses	(33 420)	(42 560)	(5 250)	Remainder of the donation to be adequate until the end of financial year
Education	- 33 497	-		
Grants and income	55 195	94 014	13 125	1/3 funded by Paying School Profit, 1/3 to be applied for from JHT
Expenses	(88 692)	(94 014)	(11 880)	Growth by inflation
Restoration	- 56 241	-		
Grants and Donations		58 000		R40k Application made to McKenzie Foundation, with R18k remainder
Friedenkirche windows restoration	(56 241)	(58 000)	0	Based on proposal by Stephanie Fassler
TOTAL SURPLUS/DEFICIT	75 122	- 84 790		